



Arizona Mining, Mineral & Natural Resources Education Museum

Strategic Planning Subcommittee of the AMMNRE Museum Advisory Council Meeting Agenda

March 7, 2025

9:00am – 10:30am

Via Zoom: <https://arizona.zoom.us/j/89420199112>

Attendees: Jim Ballinger, Phil Pearthree, Les Presmyk, Stefanie Smallhouse, Steve Trussell
UA Staff: Marta Bones, Catie Sandoval

Agenda:

- I. Welcome
- II. Overview of Final Revisions to Visitor Experience Master Plan (Marta)
 - a. Main changes
 - i. New Overview document
 - ii. New page re: the Interpretive Framework
 - iii. Reordering of pages
 - iv. Some language changes
 - b. Three documents and their uses
- III. Clarifications & Understanding (discussion)
 - a. Ensure understanding of key elements of plan
 - b. Clarify any points of confusion
- IV. Review museum name
 - a. Discuss strengths and weaknesses of:
 - i. Current name
 - ii. Other leading name options
 - b. If needed, consider recommendations for a process to select a name
- V. Discuss presentation of plan to the full Advisory Council
(Note: the consulting team will participate in that meeting to answer questions about this process and next steps.)